Are you ready to embark on an exciting journey into the dynamic world of artificial intelligence and cutting-edge technologies? Mikomiko Pte Ltd, an innovative AI company based in Singapore, is thrilled to extend an invitation to ambitious and talented individuals for AI Creative Product Intern position. If you possess a strong passion for AI technology, creative problem-solving, and user-centric design, this internship offers a unique opportunity to gain valuable experience and actively contribute to the development of groundbreaking AI solutions. Join our team, and together, we'll shape the future of user experiences through innovation and creativity.

About Mikomiko Pte Ltd:

At Mikomiko, we are at the forefront of AI Technology and AI Solution development and deployment. Our expertise spans across machine learning, deep learning, multi-model learning, transformer, NLP, frontend, backend, cloud and embedded software development, to focus on AI Generated Content (AIGC) generation and beyond. Join us in shaping the future of AI and revolutionizing industries through innovation and advanced technology.

Job Description:

We are looking for a highly organized and proactive intern to assist with various marketing and HR-related tasks. The role will primarily involve supporting promotional activities for the Mikomiko app, particularly around events and exhibitions, along with logistical and administrative responsibilities. In addition, the intern will assist with HR functions such as recruitment.

Job Title: GenAI Marketing & Promotion Intern/生成式 AI 市场推广实习生

Job Descriptions:

- Contribute to marketing strategies for promoting the Mikomiko app across different channels. Assist in the planning, coordination, and execution of promotional events and exhibitions
- Conduct market research on GenAI trends and competitors; organize insight reports to support strategic decision-making
- Support social media operations, creating engaging content that translates complex AI concepts into user-friendly formats
- Help design user education content such as tutorials, onboarding materials, demo videos, and AI learning resources to drive user adoption and conversion
- Use data tools (Excel, Notion, Data Studio, etc.) to track and evaluate campaign performance, and optimize marketing efforts accordingly
- Collaborate with cross-functional teams (product, design, growth) to ensure timely and quality execution of marketing initiatives
- Conduct research to improve the Mikomiko app's user experience and interface design, focusing on optimizing the user journey
- Handle logistics such as managing event materials, booth setup, and event registration and support the team with any administrative tasks during the event。

- 协助开展生成式 AI 行业市场调研，追踪前沿趋势及竞品动态，整理洞察报告，为市场策略制定提供依据
- 参与 Mikomiko 生成式 AI 产品的市场推广与品牌宣传策划，包括内容策划、活动运营、渠道合作等
- 协助社媒内容创作，用通俗易懂的方式传播 Mikomiko 产品应用市场
- 设计用户教育与转化路径，协助构建用户增长漏斗，如用户手册、AI 教学视频、在线课程等
- 运用数据工具（如 Excel、Notion、Data Studio）对市场活动效果进行分析与复盘，不断优化内容与策略
- 跨部门协作，推动市场资源与产品团队对齐，保障推广项目顺利落地。

Job Requirements:

- Strong organizational and multitasking skills
- Excellent written and verbal communication abilities
- Experience in product and/or market research
- Familiarity with trends in AI-generated content, particularly in ACG (Animation, Comics, and Games) communities
- Basic understanding of marketing metrics and data interpretation (e.g., PV, UV, CTR)
- Creative mindset, proactive team player with strong sense of ownership and attention to detail

- 对生成式 AI 有强烈兴趣，熟悉文生图、文生视频或 AIGC 相关技术，有一定产品体验感
- 具备良好的内容创作能力或运营经验，能撰写高质量的推广文案，或剪辑基础短视频
- 拥有基本的数据分析能力，能够理解简单的数据指标如 PV、UV、转化率等
- 思维活跃、善于沟通，有责任感，抗压能力强，具备一定项目管理能力

Benefits:

- Practical experience in shaping AI creative products.
- Gain hands-on experience in a leading AI company at the forefront of technological advancements especially in the ACG domain.
- Work closely with a diverse team of experts and professionals in the AI industry.
- Opportunity to showcase your skills and potentially secure a future career with the company.
- Potential for performance-based incentives and awards, or opportunity to be converted into full-time staff.

Duration and Application: This internship accepts anyone who can be with us for 3–12 months and is available for immediate placement. To apply, please send your updated resume, cover letter, and any relevant portfolios or work samples to hr@mikomiko.ai

Some Testimonials from our former students:

1. Student Sor from NUS: "My internship at this company was a highly rewarding experience. I had the opportunity to work on impactful projects and collaborate with a talented team, which made it an invaluable learning experience". "This internship contributed to my personal and professional growth. It has prepared me well for my future career."
2. Student Jing from NUS: "my internship journey at this company has been a transformative experience. The exposure to various aspects of product management and the use of innovative tools that have expanded my skill set and professional outlook. I am grateful for the guidance and support from my colleagues, who made my internship both enjoyable and enlightening. This experience has undoubtedly paved the way for my future career endeavours, and I am excited to continue growing and contributing to the ever-evolving world of product management."
3. Student Leo from Temasek Polytechnic: "Today marks the last day of my internship in this company. I would like to express my gratitude for all the support my colleagues have given me throughout my internship. It has been an adventure so far and as I am sad to leave, I am also excited that everything I have learnt during this time will help to shape the rest of my career. I had the opportunity to work on cutting-edge technology in the Artificial Intelligence industry and collaborate with like-minded people towards certain project milestones. It's been a pleasure working at this company with great people, I will never forget the bond and laughter that we shared. I am also thankful to my superiors for their mentorship & guidance in the projects I have handled, it was an eye-opening experience."